

M Monthly Marketing Morsels

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A BLOG PUBLISHED BY SKYLIMIT MARKETING, MYERSTOWN, PA



JACK CANTWELL BUSINESS PHILOSOPHY

1. Provide ongoing value for Clients
2. Equally important - Give back to the Community

COMMUNITY INVOLVEMENT

Lebanon Valley Chamber of Commerce

Member of the Military Affairs Committee

Winner of General Frank Smoker Beyond the Call Award
Ambassador of the Year

Community of Lebanon Association

Former Board Member (15 years)

Businessperson of the Year

Lester Leffler Community Service Award

Myerstown-Elco Rotary

Active Member, PR for Flags for Heroes

Mary Gate of Heaven Church, Myerstown

Lector. Cantor, Choir

Compeer of Lebanon County

PR volunteer

The Anne Fund

Sports Memorabilia Auction PR

Ithaca College

Former Board Member

Edgar "Dusty" Bredbenner Distinguished Alumni Award



We Plan. I Write. You Win.

Call Jack Cantwell at SkyLimit Marketing
717-269-0288 for a free consultation.

You can also email jack@skylimitmarketing.com
or visit www.skylimitmarketing.com

THANK GOD



The year 2024 is wrapping up. For this month only, there will be no "Marketing Morsel." I am replacing it with "Jack's Reflections." Read and make your list.

The one rule is that every sentence must begin with "Thank God." If you want to share, send me your thoughts. This implies that I will post them on Facebook. Ok, here goes...

THANK GOD for the gift of good health. The VA helps me keep my diabetes under control. After 90-plus years, the parts are still working.

THANK GOD for shelter. It is easy to take your home for granted, but far too many of us struggle in this world without it. Please pray for the homeless. They are not "lepers" to be shunned. They are people with stories who deserve help and prayers.

THANK GOD for family. Patricia, the love of my life, was married to me for over 61 years, which endured until the cruelty of dementia took her away two years ago. We were blessed with three children and seven grandchildren (one deceased). They are all a source of unending pride.

THANK GOD for a life journey that started with a Brooklyn childhood that instilled faith, family values, a thirst for knowledge, and self-confidence in me. This led to education and a life of untradable experiences and friends. Between military service and a profession that took me and mine literally around the world, I have no words that can capture how good God is.

THANK GOD for the gift of reflection; HE gets the credit for all of this.

For the fifth time in recent years, I head for a silent weekend retreat at Holy Cross Abbey, a Trappist Monastery in Berryville, Virginia. A couple of days to focus solely on my relationship with God is always a great decision.